



Covenant to Care for Children

Helping Connecticut's
Children in Need.

Autumn 2011
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Sponsorship Corner

“When we leverage our resources to maximize non-profit organizations, they, in turn, can change the world”
- Greg Hammond, CFP®, CPA

Greg Hammond CFP®, CPA, and the President of Planned Giving Strategies, a Connecticut based consulting firm, cheerfully devotes much of his time to assisting non-profit organizations and helping people design a charitable giving plan related to personal interests and goals. A recognized financial educator, tax specialist, and consultant, Greg gives presentations to individuals and organizations that are easy to understand and move beyond the technical to help people realize their ultimate philanthropic objectives.

Greg’s work and passions merged when he and his partner, Scott Iles, decided to couple their zeal for philanthropy with their knowledge as wealth management professionals. "We realized that people want to see, hear, and guide the changes their charitable dollars are making in the world. But aspiring philanthropists can be baffled and confused by how to go about it," says Greg. "We see people who want to be generous, and do good in the world, but don't have the technical knowledge to

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Generosity



The smallest good deed is worth a thousand grand intentions...

Anonymous

It's autumn, the season of harvest. Markets are filled with the fruits of summer's riches. Standing amid the bounty, it's easy to be swept away by the sheer abundance of it all. Generous is the word that comes to mind.

Harvests begin with seeds. Small things make a difference, and small actions taken by many add up to a lot. In this issue, you'll read about ways large and small many people are taking to make a difference in the lives of children around the state. We thank each and every one of you for all you continue to donate so generously.



A unique opportunity to give a gift of hope to a child in need & to give to each of your loved ones.

Alternative Gift Catalog

The Not So Secret Awesome Volunteer—Michelle L Brooks

The Planned Giving Secret Millionaire Contest was a huge success across the U.S., spotlighting the power of giving and the non-profit organizations donors support. The contest was held by Donor Motivation Program advisors in conjunction with ABC TV's "Secret Millionaire" James Malinchak, featured in the March 20, 2011 episode.

The television contest brought attention to charitable giving in general, and planned giving specifically through the advisors' relationships with James Malinchak, a great believer in philanthropy. Over 10 million viewers tuned into the episode featuring Malinchak. Very simply, the contest had non-profits invite their donors to watch "Secret Millionaire" and answer two simple questions at donormotivation.com

Covenant to Care for Children (CCC) asked our friends and donors to watch and answer. Watch and answer you did – with donor and author Michelle L. Brooks of Bridgeport, Connecticut being selected as the winner.

Michelle and CCC were both winners. The donor, Michelle L. Brooks, and her guest enjoyed a 3-day trip to Las Vegas and attended a private, VIP party and BBQ at "Secret Millionaire" James Malinchak's home. CCC, received a \$5,000 donation in Ms. Brooks' name. Caryl Hallberg, Executive Director, accompanied Ms. Brooks to Las Vegas and the VIP party to receive the check.

Michelle Brooks is a long-time volunteer liaison for our Adopt A Social Worker Program. Her church is Olivet Congregational Church led by Pastor Cindy Stasko, who herself once worked for CCC.

Michelle recently published her first book of poems and is seen here signing it for James Malinchak and Donor Motivation Inc. Founder Scott Keffer.

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Five Things You Can Do to Make a Difference

1. Give twice in your holiday giving by purchasing gifts from CCC that benefit our programs and honor the recipient.
2. Introduce a friend or neighbor to CCC and its unique programs
3. Send a thank you to someone who was generous to you when you were a child.
4. Increase your gift to CCC by \$27
5. Spend an entire day full of conscious generosity and kindness



Meet Covenant to Care for Children's Board of Directors

The Board of Directors at CCC is a group of dedicated and caring people who give generously of their time, talent and treasure to keep the organization running. As diverse a group as they are, they all share one quality in common – a strong wish to make the world a better place for kids and families. Here, mostly in their own words, is a little bit about 5 of the 11:



Bette McIntire

How did you get involved with CCC?

I participated in a process used by Leadership Greater Hartford to match individuals and Boards based on interest. I selected CCC and CCC selected me and the rest is history.

What unique talent, skill or life experience do you feel you bring to CCC?

I come from a background of both poverty and domestic violence. As a result of those experiences, I'm drawn towards helping all in need find "their voice." I am able to speak passionately about a cause and draw people in for support.

What's one fun or interesting fact you'd like to share about yourself?

I love to make people laugh and am a great listener.



Jeannie Boehner

How did you get involved with CCC?

Through Nancy Crouch and The First Church of Christ in Simsbury. I began when the CCC office was in the Bloomfield Congregational Church. I joined a mentoring group, which became

the prototype for the CCC mentoring program.

What unique talent, skill or life experience do you feel you bring to CCC?

I am a pretty good organizer and project person. I was a biology teacher for 20 years and I knew the importance of nurturing children and giving them every opportunity to lead a healthy, fulfilling life.

What's one fun or interesting fact you'd like to share about yourself?

Even though I do not practice as I should, I have played in the Farmington Valley Symphony Orchestra for 23 years. I play cello and have especially enjoyed playing at each of Scot Haney's *Joy for the Kids* concerts at Christmas.



Christine Embser (Treasurer)

How did you get involved with CCC?

I met Lori Clark, Board Chair, through an express match session with Leaders on Board, a local project, which matches non-profits that need board members with individuals who would like to serve on a board. I was very interested in CCC due to their broad programs, coverage of CT and those they serve with such a unique non-profit model.

(Continued on page 4)



People pins are handmade, each with a unique design but all featuring the CCC logo.

\$18.00

100% of proceeds supports charitable efforts

Covenant to Care for Children would like to be your "preferred charity"



If you have a family foundation, please consider naming CCC as a "preferred charity" in your foundation records.

CCC Tax ID#061241044

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What unique talent, skill or life experience do you feel you bring to CCC?

My academic background is in accounting, I was in public accounting for several years and earned my CPA. I use my accounting and financial analysis skills to benefit CCC by serving on the board as Treasurer.

What's one fun or interesting fact you'd like to share about yourself?

I'm a car enthusiast. I used to work in a machine shop during high school tearing down engines and did all of my own work on my 1978 King Cobra Mustang which I still own.



Dashone Hughey

How did you get involved with CCC?

Through a Leadership of Greater Hartford program, non-profits are matched with prospective board members that shared a mutual interest.

"To laugh often and much; to win the respect of intelligent people and the affection of children...to leave the world a better place...to know even one live has breathed easier because you have lived. This is to have succeeded."

Ralph Waldo Emerson

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- **FaceBook:** www.facebook.com/pages/Covenant-to-Care-for-Children/41053913992
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- **Idealist:** www.idealist.org/en/org/176393-95
- **Twitter** @covnant2care

What unique talent, skill or life experience do you feel you bring to CCC?

I have experience working with underserved families, particularly children, and producing high results in education and mental and physical health. All of which is aligned with the central values of CCC.

What's one fun or interesting fact you'd like to share about yourself?

I used to DJ parties in college.



Duane Hinkson – Vice Chair

How did you get involved with CCC?

I joined through Leadership Greater Hartford at a non-profit speed "date." I knew instantly that this was the organization for me.

What unique talent, skill or life experience do you feel you bring to CCC?

I have very broad technical knowledge. I've programmed applications, websites, built computers, and am becoming a social media expert. I do a lot of community work. I've volunteered in walks, and marches and give a lot of my time to different causes.

What's one fun or interesting fact you'd like to share about yourself?

I like to do exciting things. I have bungee jumped, parasailed and I plan to jump out of a plane next year.

(Continued from page 1)

translate their resources, interests and beliefs into giving,” Scott adds.

Gregg and Scott were introduced to Covenant to Care for Children through two staff members, and became involved when they saw what a critical role the organization plays in the lives of the many children it serves, and how the organization maximizes their resources to truly change lives.

The more Greg and Scott worked with would-be philanthropists, the more insight they gained into individual and family priorities and the better they have come to understand their objectives overall. In turn, armed with such in-depth knowledge of individual investing and giving styles, the partners help non-profits reach out and educate both new and existing donors.

For more information, please visit www.plannedgivingstrategies.com



Take a closer look at the Designs by Lucinda pins and magnets offered on CCC's website and in our office, and you will see how the new pins even more closely reflect CCC's mission. The new design was a collaboration between our Executive Director, Caryl Hallberg, and Lucinda designer, Jessica Patrick. Jessica, who's been a member of the Designs by Lucinda team since 2004, explained that she worked very closely with Caryl to create the new look. Each pin or magnet is a completely unique design. Yet, as Jessica says, "Each element you see is meant to reflect some aspect of the CCC's mission. For example, Caryl liked the window pane because it suggests the idea of *home*."

Designs by Lucinda is a company dedicated to creating affordable, fundraising jewelry for the purpose of spreading awareness and bringing much needed financial help to non-profits. CCC is delighted to offer these one-of-a-kind pins and magnets. We hope you'll consider one – or two – for someone – or two - on your gift list this holiday season.

Order your holiday gifts now! on the web or call 860.243.1806

Covenant to Care for Children is a 501(c)3 nonprofit organization Tax ID# 061241044

Please join us in assisting to meet the needs of Connecticut's Children

Name _____ Phone _____
Address _____
City/State _____ Zip _____
Email _____

Check (payable to CCC) Credit Card (circle one) Visa Mastercard
_____ Please bill my Visa/Mastercard credit card for a single payment of \$_____ OR a monthly payment of
\$_____ for a _____ month period.
Card Number _____ Exp. Date _____
Signature _____ Amount _____

Please consider making a special donation.....

In Honor/Memory of _____

Please contact me about including CCC in my estate planning I would like to volunteer

Please return to Covenant to Care for Children, Inc 120 Mountain Avenue, Suite 212 Bloomfield, CT 06002

We respect your privacy. Your information will not be sold or traded.

Please check with your employer to see if they have a Matching Gifts Program

www.covenanttocare.org

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